

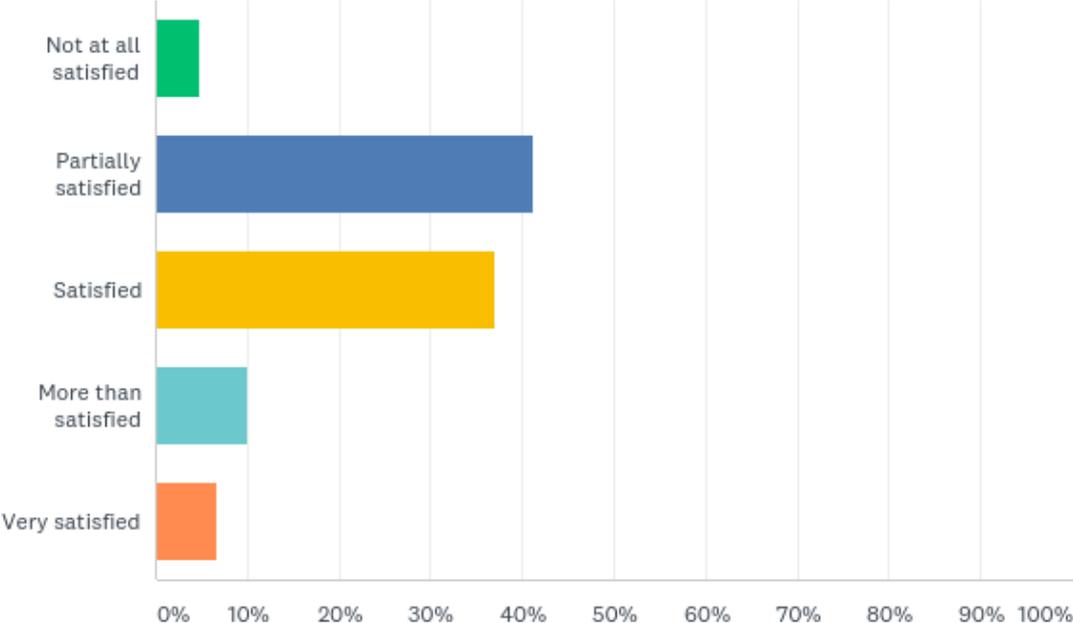
# 2019 Fair Haven Community Survey

913

Total Responses

# How satisfied are you with Fair Haven's current business district?

Answered: 898 Skipped: 15



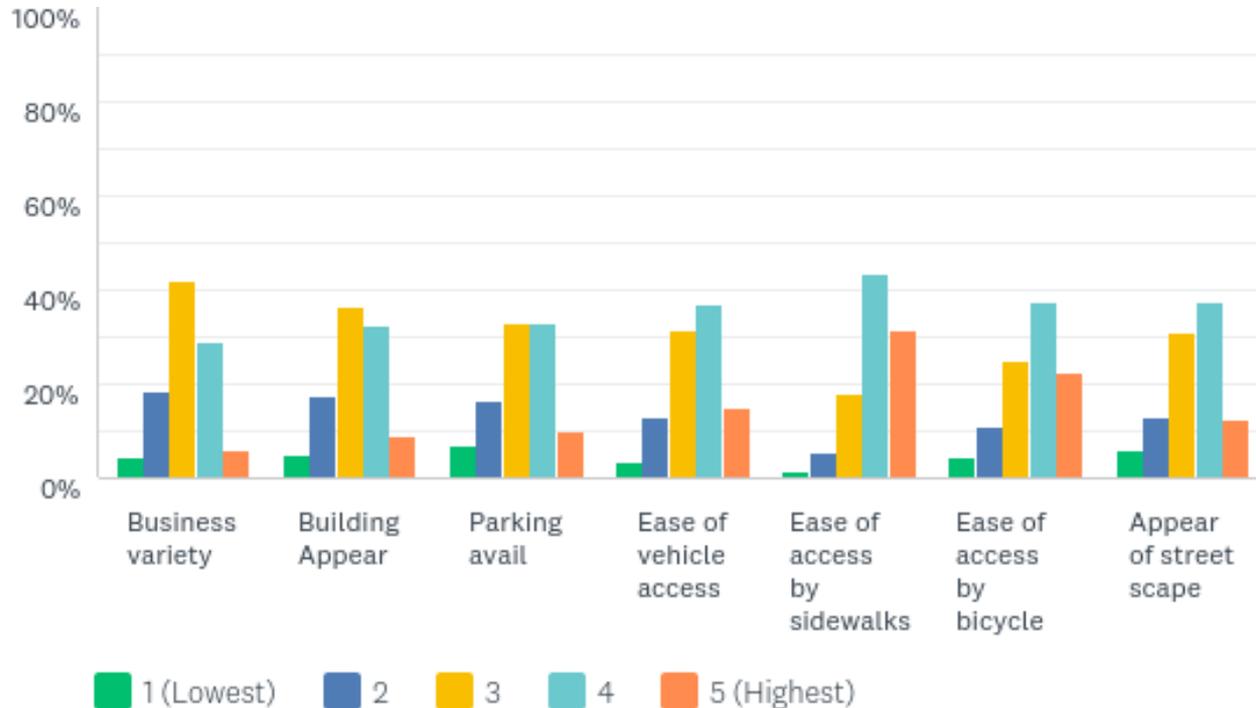
# How satisfied are you with Fair Haven's current business district?

Answered: 898 Skipped: 15

ANSWER CHOICES	RESPONSES	
Not at all satisfied	4.79%	43
Partially satisfied	41.31%	371
Satisfied	36.97%	332
More than satisfied	10.13%	91
Very satisfied	6.79%	61
TOTAL		898

# Please rate your satisfaction for each of the following elements in Fair Haven's current business district on a scale from 1 to 5. (5 is highest, or most satisfied)

Answered: 899 Skipped: 14



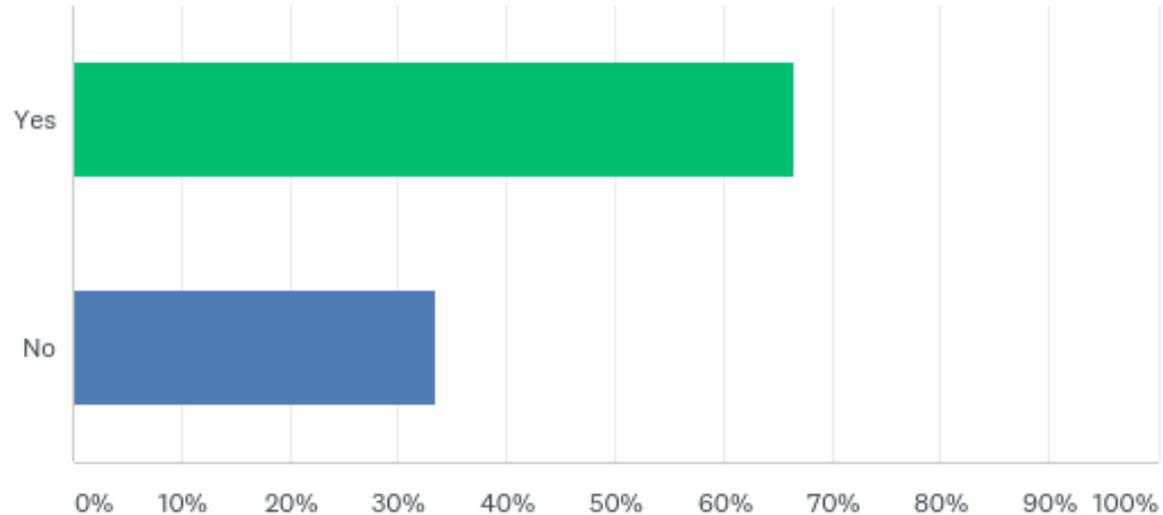
**Please rate your satisfaction for each of the following elements in Fair Haven's current business district on a scale from 1 to 5. (5 is highest, or most satisfied)**

Answered: 899 Skipped: 14

	<b>1 (LOWEST)</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (HIGHEST)</b>	<b>TOTAL</b>	<b>WEIGHTED AVERAGE</b>
Business variety	4.64% 41	18.46% 163	41.90% 370	29.22% 258	5.78% 51	883	3.13
Building Appear	4.79% 43	17.28% 155	36.57% 328	32.33% 290	9.03% 81	897	3.24
Parking avail	7.25% 65	16.28% 146	33.22% 298	33.11% 297	10.14% 91	897	3.23
Ease of vehicle access	3.67% 33	12.81% 115	31.63% 284	37.08% 333	14.81% 133	898	3.47
Ease of access by sidewalks	1.34% 12	5.46% 49	18.06% 162	43.48% 390	31.66% 284	897	3.99
Ease of access by bicycle	4.41% 39	11.07% 98	24.86% 220	37.40% 331	22.26% 197	885	3.62
Appear of street scape	5.81% 52	13.07% 117	31.17% 279	37.32% 334	12.63% 113	895	3.38

# Do you want Fair Haven's business district to be a destination for the residents of neighboring communities?

Answered: 890 Skipped: 23



# Do you want Fair Haven's business district to be a destination for the residents of neighboring communities?

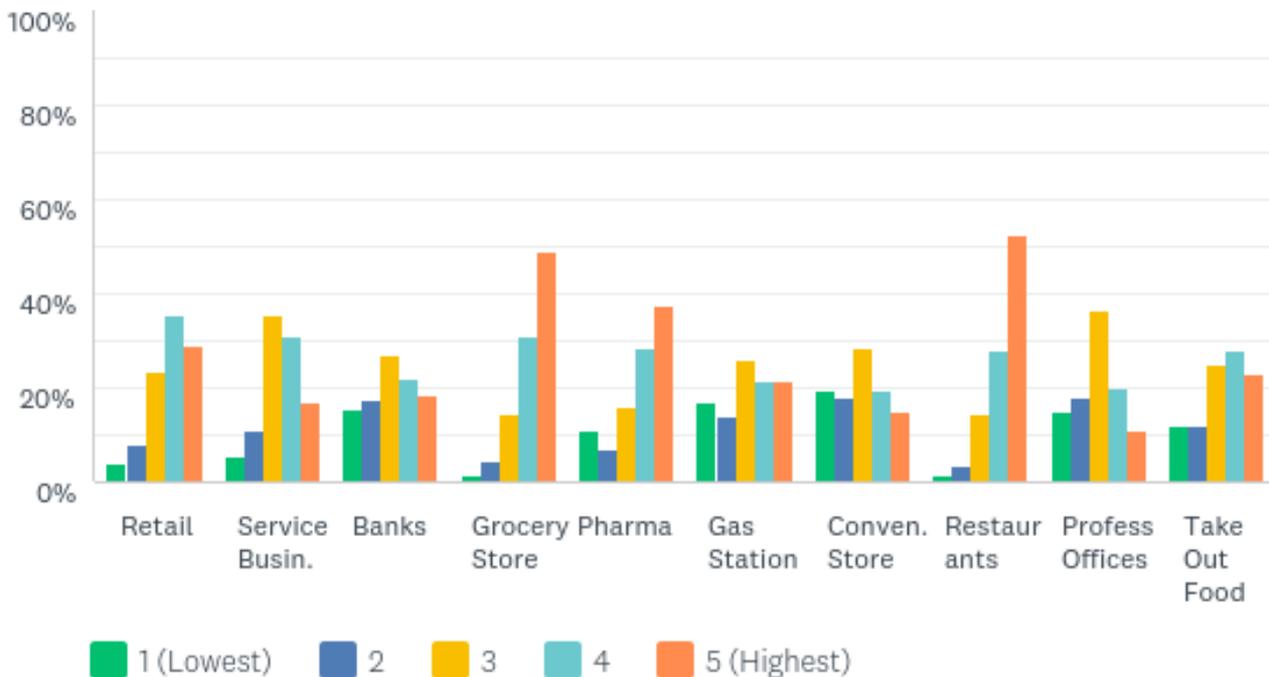
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Answered: 890 Skipped: 23

<b>ANSWER CHOICES</b>	<b>RESPONSES</b>	
Yes	66.63%	593
No	33.37%	297
<b>TOTAL</b>		<b>890</b>

# Please rate your interest in having the ability to patronize each of the following following types of businesses in Fair Haven's business district on a scale from 1 to 5. (5 is highest, or most interest)

Answered: 899 Skipped: 14



**Please rate your interest in having the ability to patronize each of the following following types of businesses in Fair Haven's business district on a scale from 1 to 5. (5 is highest, or most interest)**

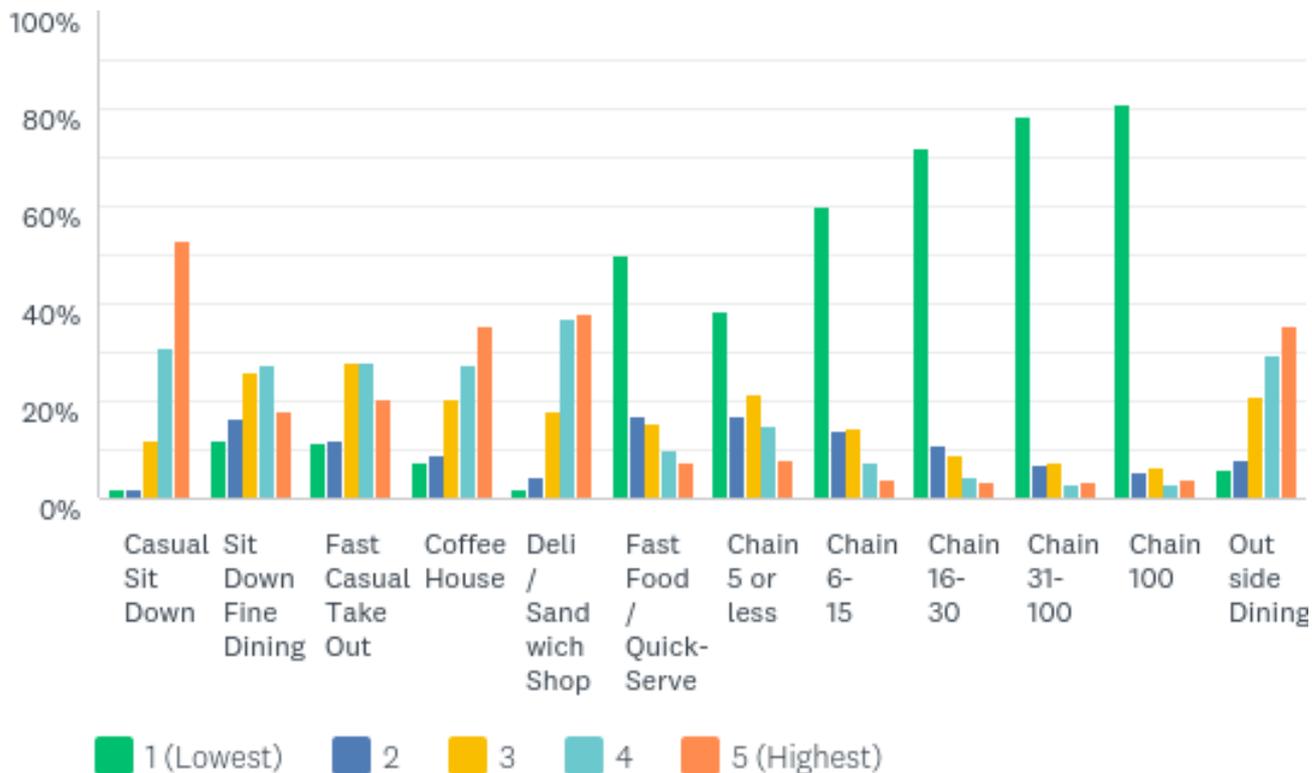
Answered:  
899

Skipped:  
14

	<b>1 (LOWEST)</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (HIGHEST)</b>	<b>TOTAL</b>	<b>WEIGHTED AVERAGE</b>
Retail	4.04% 36	7.98% 71	23.71% 211	35.39% 315	28.88% 257	890	3.77
Service Busin.	5.56% 49	10.78% 95	35.64% 314	30.87% 272	17.14% 151	881	3.43
Banks	15.60% 139	17.28% 154	26.82% 239	21.77% 194	18.52% 165	891	3.10
Grocery Store	1.57% 14	4.26% 38	14.33% 128	30.80% 275	49.05% 438	893	4.22
Pharma	10.77% 96	7.07% 63	16.16% 144	28.62% 255	37.37% 333	891	3.75
Gas Station	17.10% 152	14.17% 126	26.10% 232	21.37% 190	21.26% 189	889	3.16
Conven. Store	19.48% 173	17.79% 158	28.38% 252	19.37% 172	14.98% 133	888	2.93
Restaurants	1.56% 14	3.35% 30	14.40% 129	28.13% 252	52.57% 471	896	4.27
ProfessOffices	14.96% 133	17.77% 158	36.45% 324	19.91% 177	10.91% 97	889	2.94
Take Out Food	11.86% 106	12.08% 108	25.17% 225	27.85% 249	23.04% 206	894	3.38

# Please rate your preferences for each of the following categories of food establishments and dining options in the Fair Haven business district, on a scale from 1 to 5. (5 is highest, or most preferred)

Answered: 900 Skipped: 13



**Please rate your preferences for each of the following categories of food establishments and dining options in the Fair Haven business district, on a scale from 1 to 5. (5 is highest, or most preferred)**

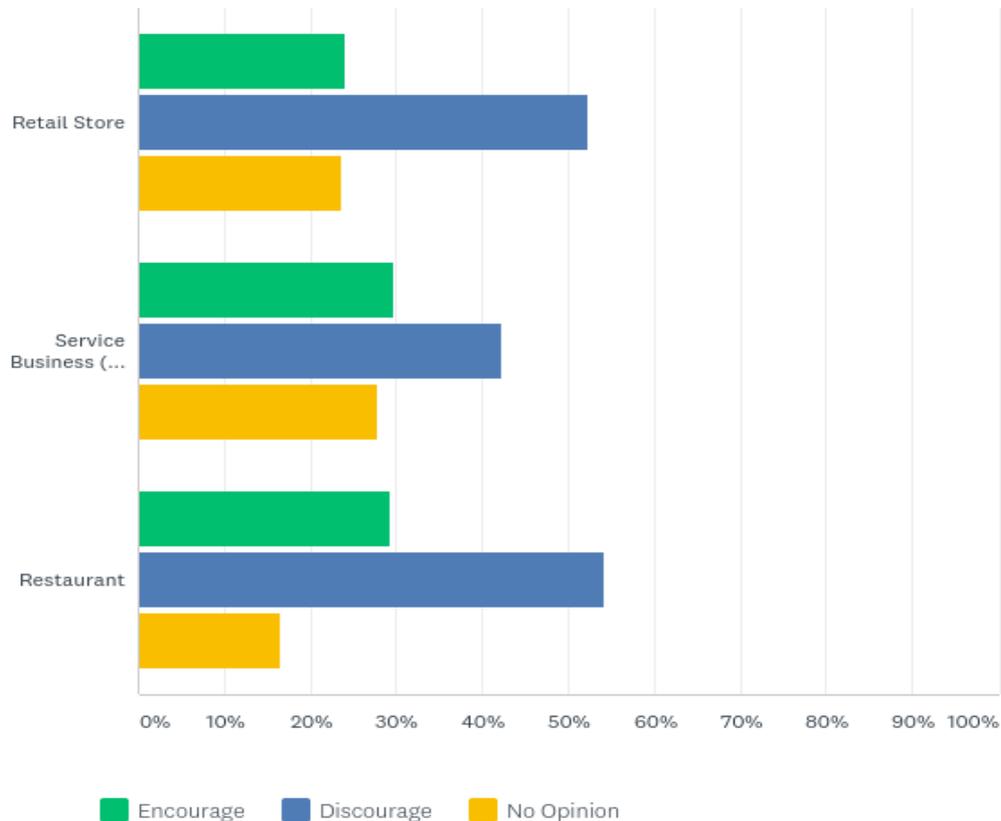
Answered: 900 Skipped: 13

	1 (LOWEST)	2	3	4	5 (HIGHEST)	TOTAL	WEIGHTED AVERAGE
Casual Sit-down Dining.	1.79% 16	2.12% 19	12.17% 109	31.03% 278	52.90% 474	896	4.31
Sit-down Fine Dining	12.18% 109	16.31% 146	26.03% 233	27.60% 247	17.88% 160	895	3.23
Fast Casual w/ Take Out	11.71% 105	12.15% 109	27.76% 249	27.98% 251	20.40% 183	897	3.33
Coffee House	7.38% 66	9.17% 82	20.47% 183	27.29% 244	35.68% 319	894	3.75
Deli/Sandwich Shop	2.23% 20	4.36% 39	18.10% 162	37.09% 332	38.21% 342	895	4.05
Fast Food / Quick-serve	50.06% 448	16.76% 150	15.31% 137	10.17% 91	7.71% 69	895	2.09

	1 (LOWEST)	2	3	4	5 (HIGHEST)	TOTAL	WEIGHTED AVERAGE
Chain 5 or less locations	38.68% 345	16.93% 151	21.30% 190	15.13% 135	7.96% 71	892	2.37
Chain 6-15 locations	59.93% 534	13.92% 124	14.59% 130	7.52% 67	4.04% 36	891	1.82
Chain 16-30 locations	72.12% 639	10.95% 97	9.03% 80	4.29% 38	3.61% 32	886	1.56
Chain 31-100 locations	78.67% 697	7.22% 64	7.45% 66	3.16% 28	3.50% 31	886	1.46
Chain 100 locations	81.13% 718	5.42% 48	6.44% 57	3.16% 28	3.84% 34	885	1.43
Outdoor Dining	5.87% 52	8.01% 71	21.11% 187	29.57% 262	35.44% 314	886	3.81

A “Formula Business” is a business that is part of a larger chain where each location has the same brand, the same exterior appearance, and generally offers the same products. Please indicate whether you think Fair Haven should encourage, or discourage, each category of “Formula Business” listed below

Answered: 899 Skipped: 14



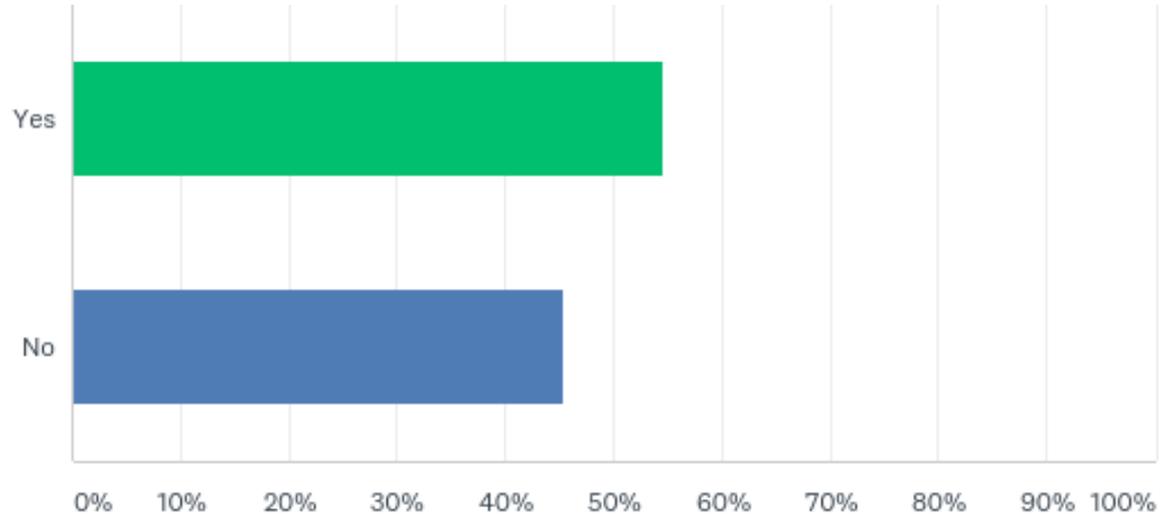
A “Formula Business” is a business that is part of a larger chain where each location has the same brand, the same exterior appearance, and generally offers the same products. Please indicate whether you think Fair Haven should encourage, or discourage, each category of “Formula Business” listed below

Answered: 899 Skipped: 14

	ENCOURAGE	DISCOURAGE	NO OPINION	TOTAL
Retail Store	24.09% 212	52.27% 460	23.64% 208	880
Service Business ( Hair/Nail Salon, Exercise/Dance Studio, Spa)	29.81% 265	42.29% 376	27.90% 248	889
Restaurant	29.27% 262	54.19% 485	16.54% 148	895

## Would you be more inclined to support a formula business if the façade, colors, and signage blended into a planned “Uniquely Fair Haven” business district design?

Answered: 896 Skipped: 17



## Would you be more inclined to support a formula business if the façade, colors, and signage blended into a planned “Uniquely Fair Haven” business district design?

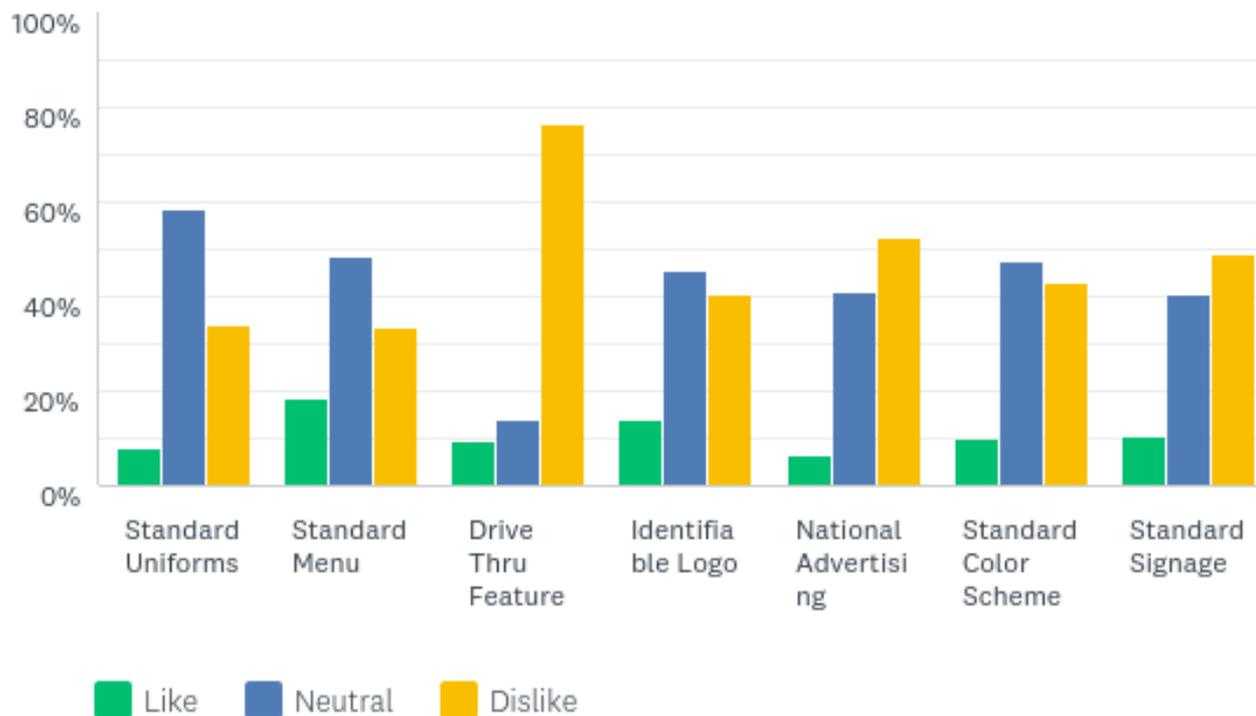
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Answered: 896 Skipped: 17

ANSWER CHOICES	RESPONSES	
Yes	54.69%	490
No	45.31%	406
TOTAL	896	

# What do you think about the following elements of the formula business model?

Answered: 898 Skipped: 15



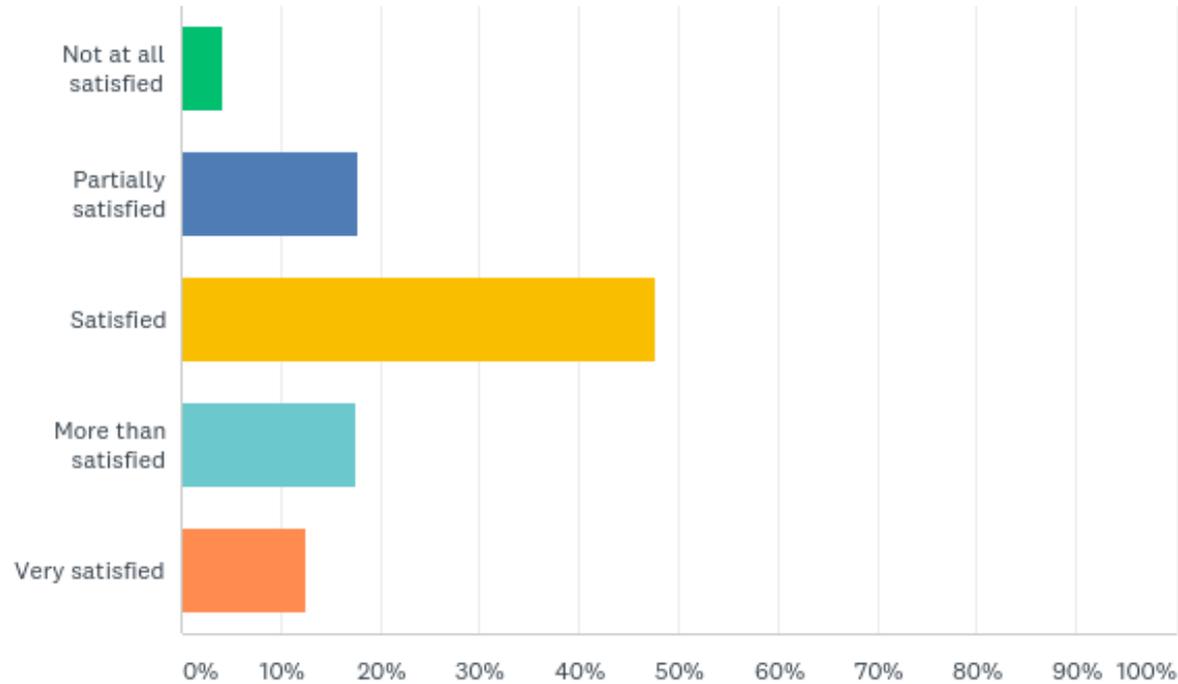
# What do you think about the following elements of the formula business model?

Answered: 898 Skipped: 15

	LIKE	NEUTRAL	DISLIKE	TOTAL	WEIGHTED AVERAGE
Standard Uniforms	7.81% 70	58.26% 522	33.93% 304	896	-0.26
Standard Menu	18.31% 163	48.31% 430	33.37% 297	890	-0.15
Drive Thru Feature	9.69% 87	13.81% 124	76.50% 687	898	-0.67
Identifiable Logo	13.76% 123	45.75% 409	40.49% 362	894	-0.27
National Advertising	6.49% 58	40.87% 365	52.63% 470	893	-0.46
Standard Color Scheme	9.85% 88	47.26% 422	42.89% 383	893	-0.33
Standard Signage	10.54% 94	40.58% 362	48.88% 436	892	-0.38

# How satisfied are you with the appearance of the recently built or refurbished buildings in the eastern portion of our business district? (Closest to Rumson)

Answered: 896 Skipped: 17



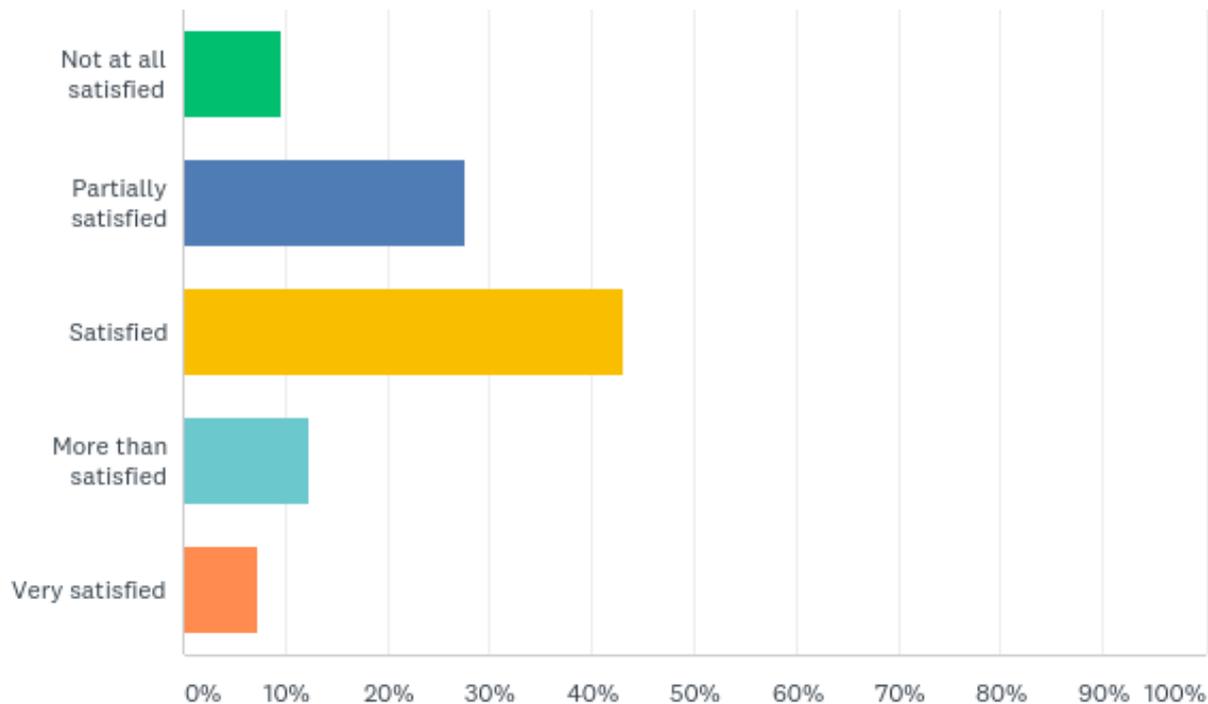
## How satisfied are you with the appearance of the recently built or refurbished buildings in the eastern portion of our business district? (Closest to Rumson)

Answered: 896 Skipped: 17

ANSWER CHOICES	RESPONSES	
Not at all satisfied	4.24%	38
Partially satisfied	17.86%	160
Satisfied	47.77%	428
More than satisfied	17.63%	158
Very satisfied	12.50%	112
TOTAL		896

## How satisfied are you with the appearance of the recently built or refurbished buildings in the western portion of our business district? (Closest to Red Bank)

Answered: 890 Skipped: 23



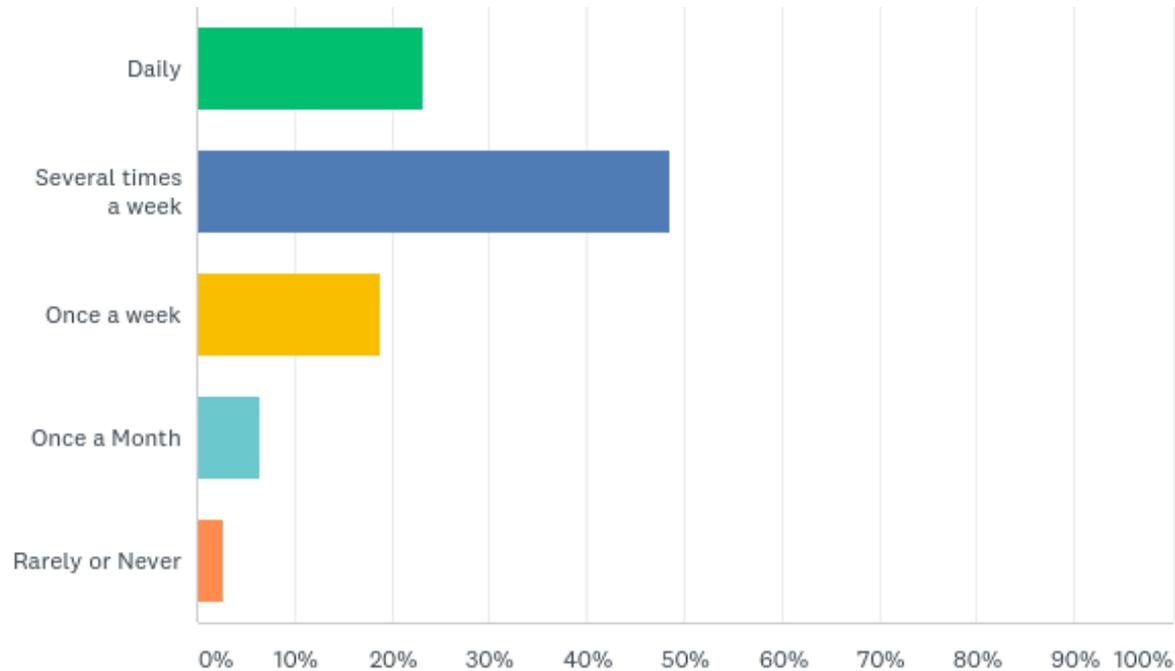
## How satisfied are you with the appearance of the recently built or refurbished buildings in the western portion of our business district? (Closest to Red Bank)

Answered: 890 Skipped: 23

ANSWER CHOICES	RESPONSES	
Not at all satisfied	9.66%	86
Partially satisfied	27.53%	245
Satisfied	43.15%	384
More than satisfied	12.25%	109
Very satisfied	7.42%	66
TOTAL		890

# How often do you patronize the Businesses in the Fair Haven business district?

Answered: 898 Skipped: 15



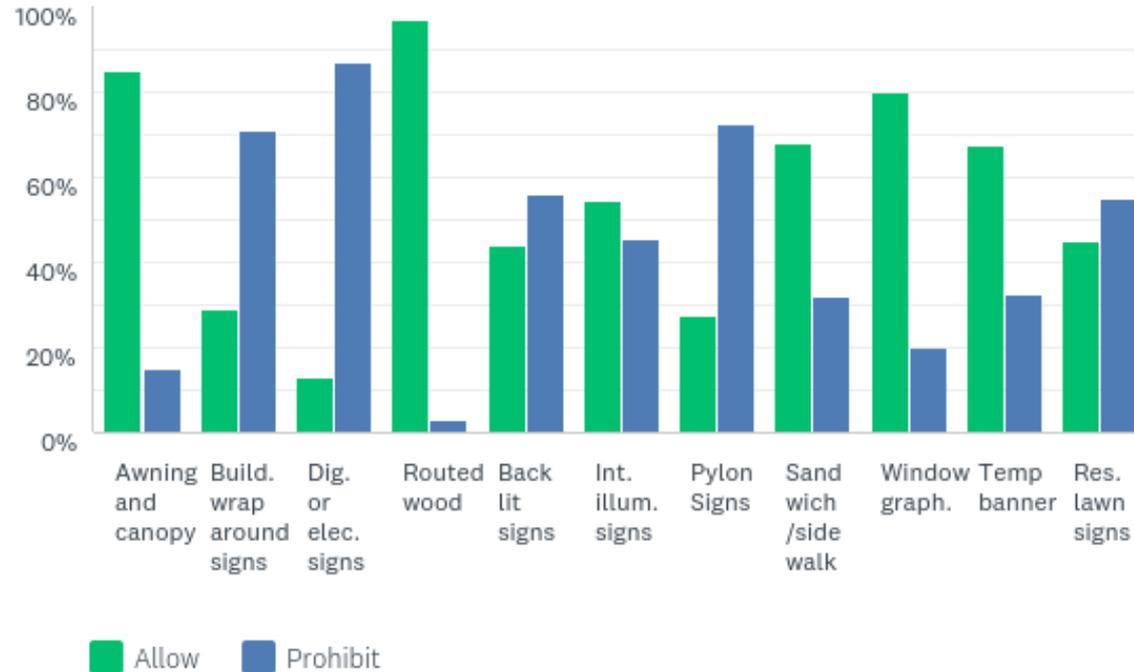
# How often do you patronize the Businesses in the Fair Haven business district?

Answered: 898 Skipped: 15

ANSWER CHOICES	RESPONSES	
Daily	23.16%	208
Several times a week	48.55%	436
Once a week	18.93%	170
Once a Month	6.57%	59
Rarely or Never	2.78%	25
TOTAL		898

# Please indicate if you think Fair Haven should allow or prohibit each of the following categories of exterior signage or outdoors signs

Answered: 897 Skipped: 16



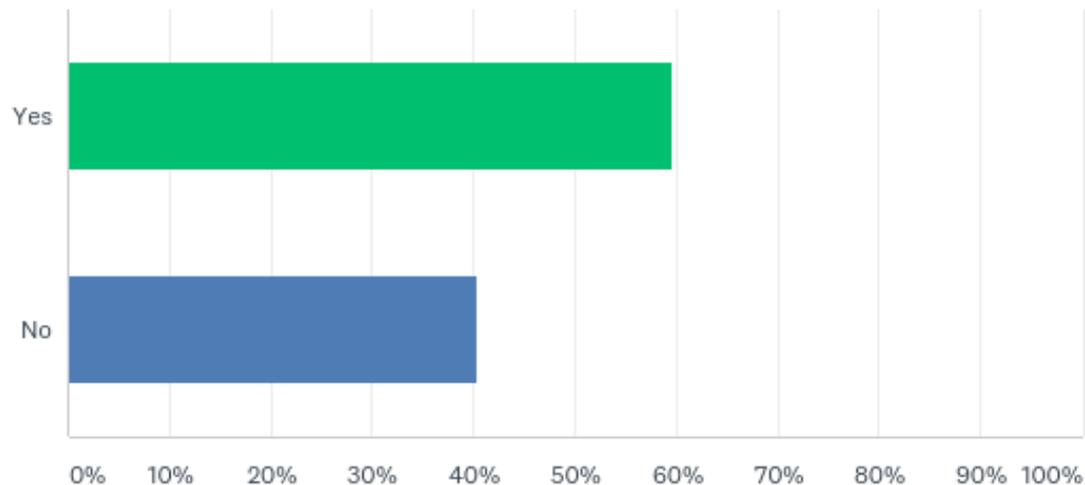
# Please indicate if you think Fair Haven should allow or prohibit each of the following categories of exterior signage or outdoors signs

Answered: 897 Skipped: 16

	ALLOW	PROHIBIT	TOTAL
Awning and canopy	85.21% 755	14.79% 131	886
Build. wrap around signs	28.91% 253	71.09% 622	875
Dig. or elec. signs	12.81% 114	87.19% 776	890
Routed wood	96.97% 864	3.03% 27	891
Back lit signs	43.87% 383	56.13% 490	873
Int. illum. signs	54.47% 475	45.53% 397	872
Pylon Signs	27.45% 224	72.55% 592	816
Sand wich /side walk	68.18% 602	31.82% 281	883
Window graph.	79.91% 708	20.09% 178	886
Temp banner	67.27% 594	32.73% 289	883
Res. lawn signs	45.15% 396	54.85% 481	877

# Do you think the newer homes in your neighborhood appear to be too large when viewed from the street?

Answered: 891 Skipped: 22



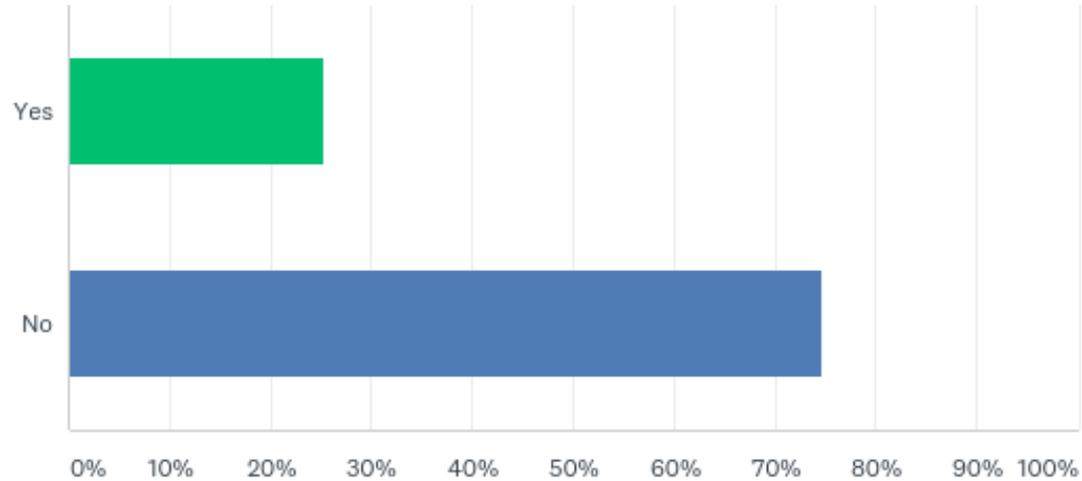
# Do you think the newer homes in your neighborhood appear to be too large when viewed from the street?

Answered: 891 Skipped: 22

ANSWER CHOICES	RESPONSES	
Yes	59.71%	532
No	40.29%	359
TOTAL		891

# Do you think the town's zoning laws should limit utilizing basements, attics, or areas above attached garages, as usable living space?

Answered: 885 Skipped: 28



# Do you think the town's zoning laws should limit utilizing basements, attics, or areas above attached garages, as usable living space?

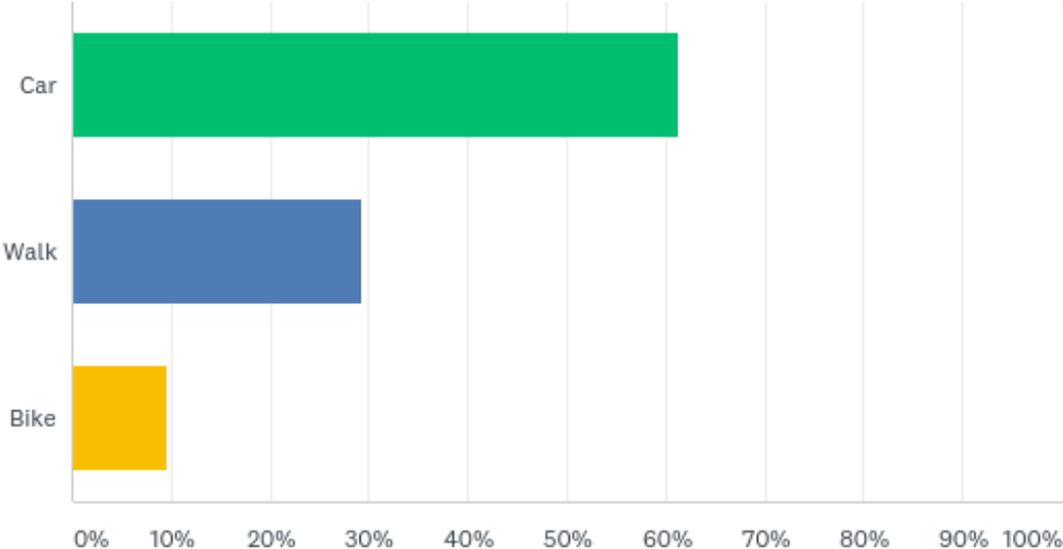
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Answered: 885 Skipped: 28

ANSWER CHOICES	RESPONSES	
Yes	25.31%	224
No	74.69%	661
TOTAL		885

# How do you typically travel to local destinations, such Fair Haven's business district, parks, and schools?

Answered: 846 Skipped: 67



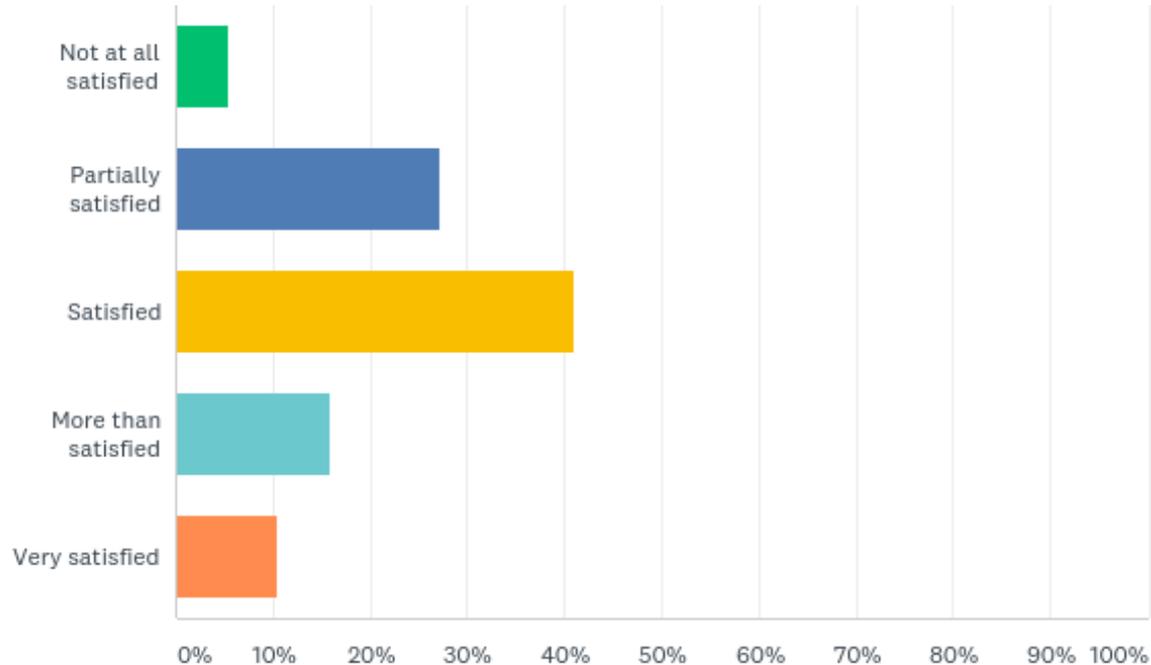
# How do you typically travel to local destinations, such Fair Haven's business district, parks, and schools?

Answered: 846 Skipped: 67

ANSWER CHOICES	RESPONSES	
Car	61.23%	518
Walk	29.20%	247
Bike	9.57%	81
TOTAL		846

# How satisfied are you with the Borough's pedestrian facilities? (Sidewalks, trails, bicycle route access, overall connectivity?)

Answered: 845 Skipped: 68



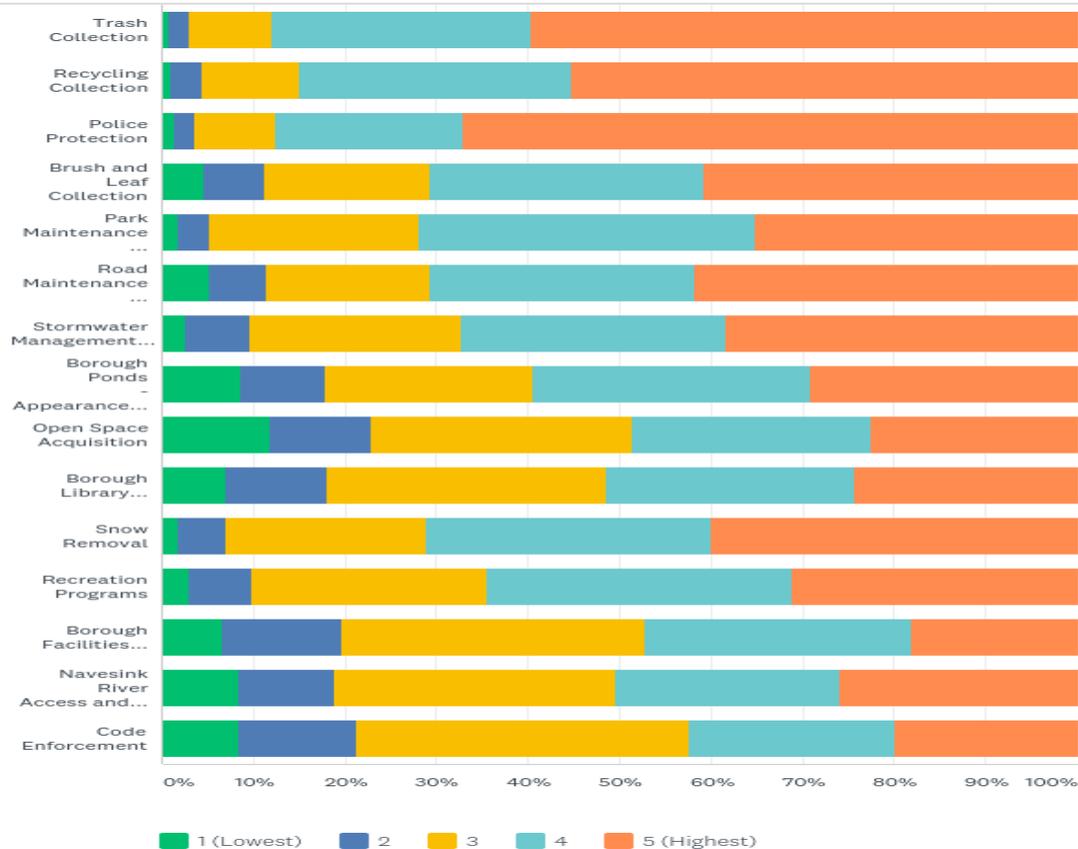
# How satisfied are you with the Borough's pedestrian facilities? (Sidewalks, trails, bicycle route access, overall connectivity?)

Answered: 845 Skipped: 68

ANSWER CHOICES	RESPONSES	
Not at all satisfied	5.44%	46
Partially satisfied	27.10%	229
Satisfied	41.07%	347
More than satisfied	15.86%	134
Very satisfied	10.53%	89
TOTAL		845

# Please rate the importance of each of the following Borough services, on a scale from 1 to 5. (5 is highest, or most important)

Answered: 844 Skipped: 6



# Please rate the importance of each of the following Borough services, on a scale from 1 to 5. (5 is highest, or most important)

Answered: 844 Skipped: 69

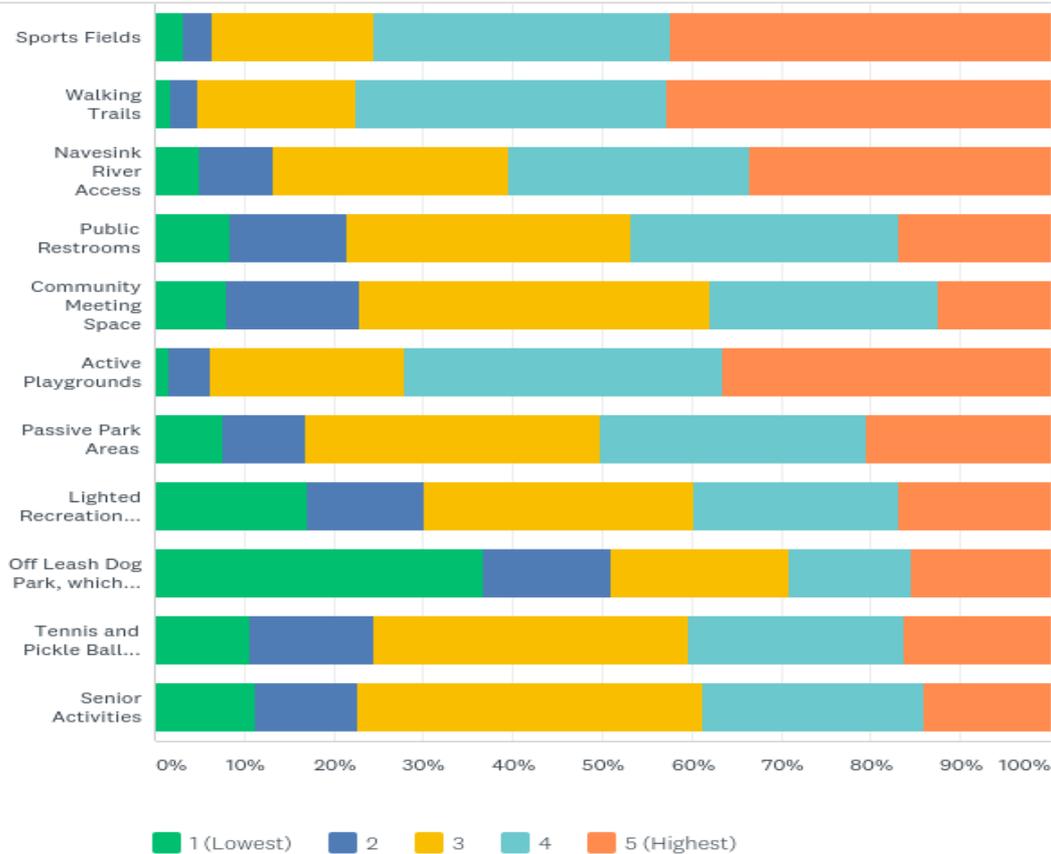
	1 (LOWEST)	2	3	4	5 (HIGHEST)	TOTAL	WEIGHTED AVERAGE
Trash Collection	0.71% 6	2.38% 20	8.91% 75	28.27% 238	59.74% 503	842	4.44
Recycling Collection	1.07% 9	3.33% 28	10.58% 89	29.73% 250	55.29% 465	841	4.35
Police Protection	1.43% 12	2.26% 19	8.82% 74	20.50% 172	66.98% 562	839	4.49
Brush and Leaf Collection	4.52% 38	6.78% 57	17.95% 151	30.08% 253	40.67% 342	841	3.96
Park Maintenance and Improvements	1.79% 15	3.46% 29	22.82% 191	36.80% 308	35.13% 294	837	4.00
Road Maintenance and Repair	5.13% 43	6.32% 53	17.88% 150	28.96% 243	41.72% 350	839	3.96
Stormwater Management Upgrades to protect the Navesink River	2.52% 21	7.21% 60	23.08% 192	28.85% 240	38.34% 319	832	3.93
Borough Ponds - Appearance and Maintenance	8.57% 72	9.29% 78	22.62% 190	30.48% 256	29.05% 244	840	3.62

	1 (LOWEST)	2	3	4	5 (HIGHEST)	TOTAL	WEIGHTED AVERAGE
Open Space Acquisition	11.91% 99	10.95% 91	28.64% 238	25.99% 216	22.50% 187	831	3.36
Borough Library Services	7.04% 59	11.10% 93	30.55% 256	26.97% 226	24.34% 204	838	3.50
Snow Removal	1.91% 16	5.13% 43	21.81% 183	31.23% 262	39.93% 335	839	4.02
Recreation Programs	3.00% 25	6.84% 57	25.69% 214	33.37% 278	31.09% 259	833	3.83
Borough Facilities Maintenance and Improvements	6.69% 56	12.90% 108	33.21% 278	29.15% 244	18.04% 151	837	3.39
Navesink River Access and Improvements	8.40% 70	10.44% 87	30.73% 256	24.49% 204	25.93% 216	833	3.49
Code Enforcement	8.42% 70	12.88% 107	36.34% 302	22.38% 186	19.98% 166	831	3.33

# Please rate the importance of each of the following recreation activities and community facilities in Fair Haven, on a scale from 1 to 5. (5 is highest, or most important)

Answered:  
842

Skipped:  
71



# Please rate the importance of each of the following recreation activities and community facilities in Fair Haven, on a scale from 1 to 5. (5 is highest, or most important)

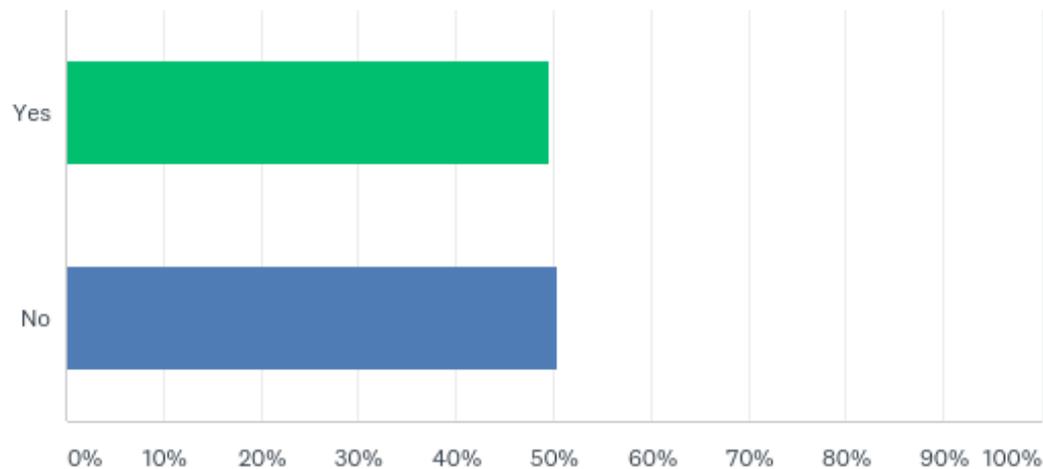
Answered: 842 Skipped: 71

	1 (LOWEST)	2	3	4	5 (HIGHEST)	TOTAL	WEIGHTED AVERAGE
Sports Fields	3.11% 26	3.35% 28	17.96% 150	33.17% 277	42.40% 354	835	4.08
Walking Trails	1.91% 16	2.86% 24	17.76% 149	34.68% 291	42.79% 359	839	4.14
Navesink River Access	5.12% 43	8.10% 68	26.31% 221	27.02% 227	33.45% 281	840	3.76
Public Restrooms	8.36% 70	13.02% 109	31.78% 266	29.87% 250	16.97% 142	837	3.34
Community Meeting Space	8.00% 67	14.80% 124	39.26% 329	25.54% 214	12.41% 104	838	3.20
Active Playgrounds	1.68% 14	4.56% 38	21.73% 181	35.41% 295	36.61% 305	833	4.01
Passive Park Areas	7.63% 63	9.20% 76	32.93% 272	29.78% 246	20.46% 169	826	3.46

	1 (LOWEST)	2	3	4	5 (HIGHEST)	TOTAL	WEIGHTED AVERAGE
Lighted Recreation Space for Nighttime Activities	17.07% 142	13.10% 109	30.17% 251	22.84% 190	16.83% 140	832	3.09
Off Leash Dog Park, which would be open to both residents and non-residents	36.69% 306	14.39% 120	19.78% 165	13.67% 114	15.47% 129	834	2.57
Tennis and Pickle Ball Courts	10.70% 89	13.82% 115	35.22% 293	23.92% 199	16.35% 136	832	3.21
Senior Activities	11.19% 93	11.43% 95	38.63% 321	24.67% 205	14.08% 117	831	3.19

# Has the recent change in federal tax law, which may limit your ability to deduct local property taxes, impacted your opinion on public spending to support local services and improvements?

Answered: 833 Skipped: 80



# Has the recent change in federal tax law, which may limit your ability to deduct local property taxes, impacted your opinion on public spending to support local services and improvements?

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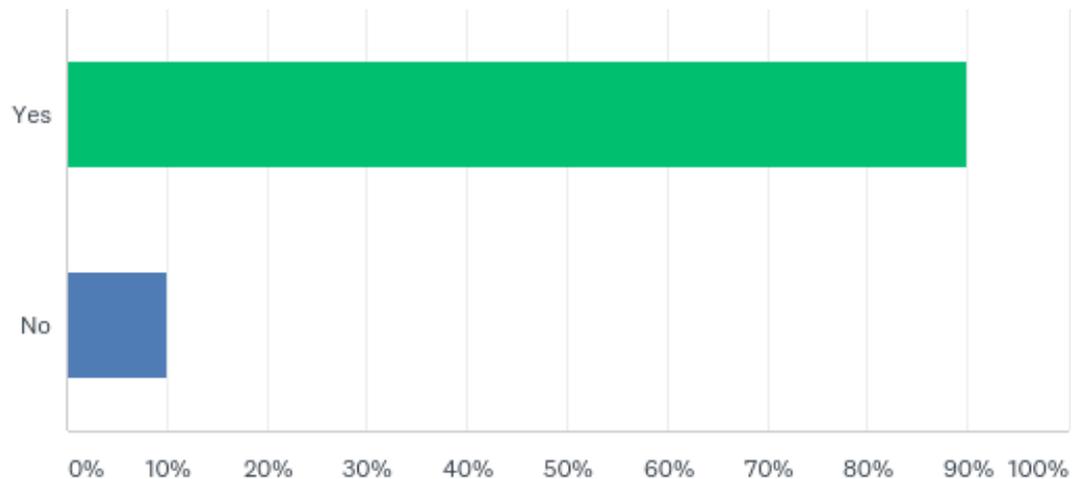
Answered: 833 Skipped: 80

ANSWER CHOICES	RESPONSES	
Yes	49.58%	413
No	50.42%	420
TOTAL		833

# Are you happy with the level of services and recreational programs provided by Monmouth County?

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Answered: 831 Skipped: 82



# Are you happy with the level of services and recreational programs provided by Monmouth County?

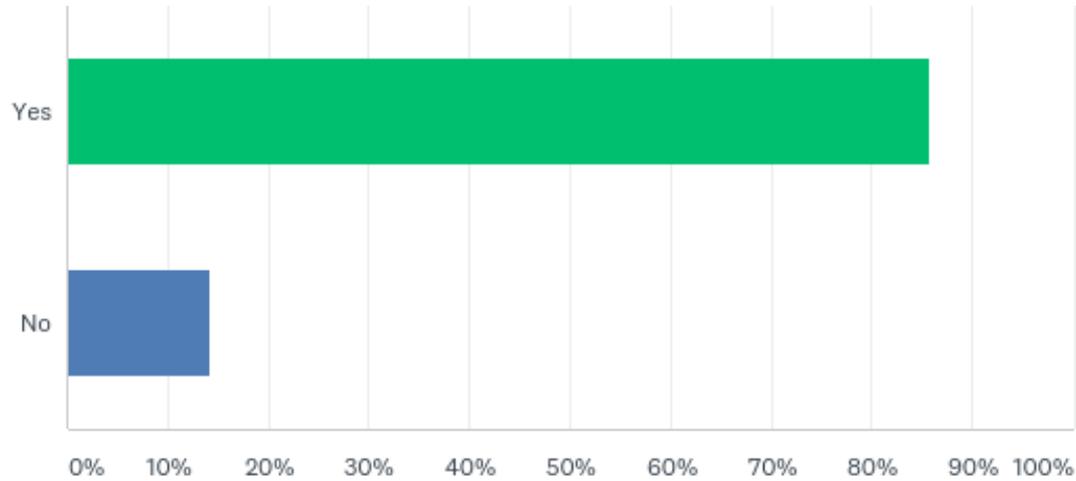
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Answered: 831 Skipped: 82

ANSWER CHOICES	RESPONSES	
Yes	90.01%	748
No	9.99%	83
TOTAL	831	

**The Borough of Fair Haven generally holds open public meetings from Monday through Thursday, with a start time between 7:00 PM and 7:30 PM. Are these days and times convenient if you want to attend a public meeting?**

Answered: 838 Skipped: 75



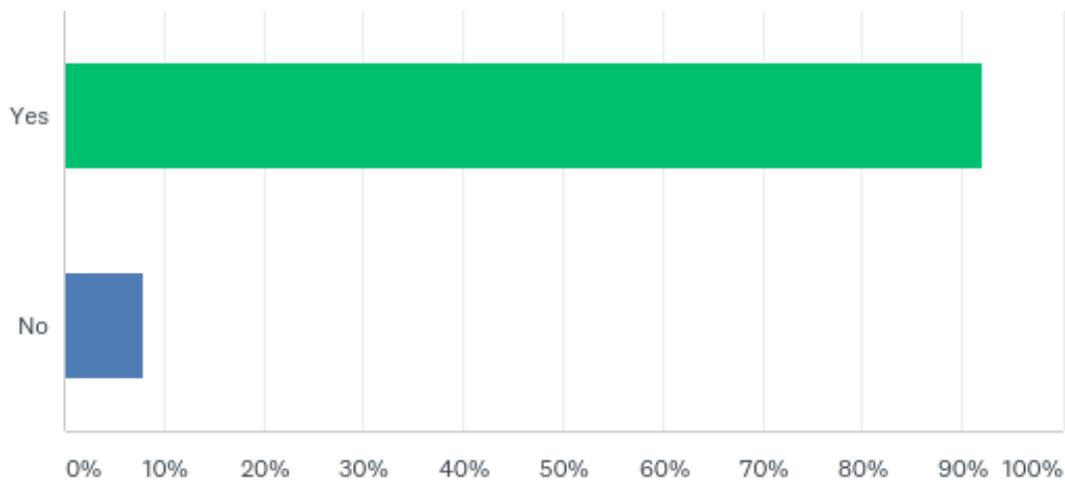
The Borough of Fair Haven generally holds open public meetings from Monday through Thursday, with a start time between 7:00 PM and 7:30 PM. Are these days and times convenient if you want to attend a public meeting?

Answered: 838 Skipped: 75

ANSWER CHOICES	RESPONSES	
Yes	85.68%	718
No	14.32%	120
TOTAL	838	

# Are you happy with the Borough's recent efforts to increase communication, including: Borough Facebook Page, Weekly Constant Contact Emails, Email Blasts, Electronic Sign and the Mayor's Monthly Open Forum ?

Answered: 833 Skipped: 80



# Are you happy with the Borough's recent efforts to increase communication, including: Borough Facebook Page, Weekly Constant Contact Emails, Email Blasts, Electronic Sign and the Mayor's Monthly Open Forum ?

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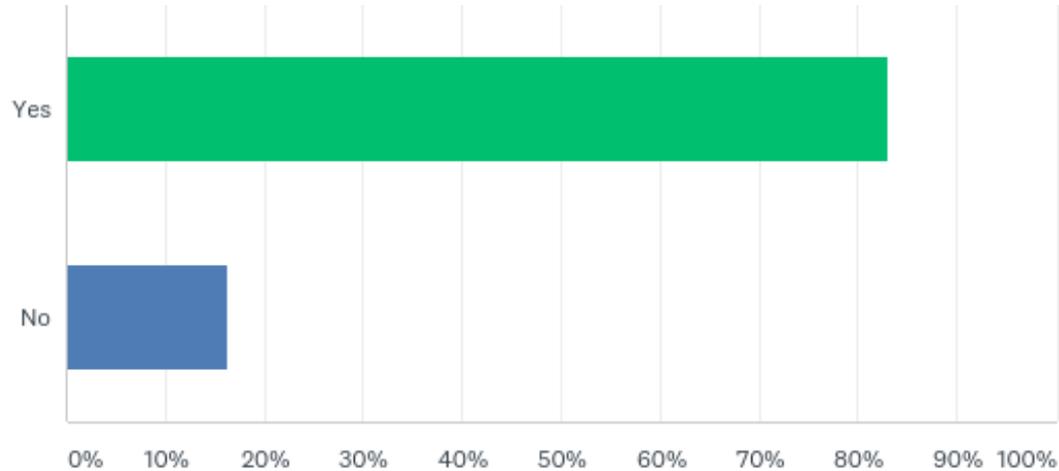
Answered: 833 Skipped: 80

ANSWER CHOICES	RESPONSES	
Yes	92.08%	767
No	7.92%	66
TOTAL	833	

## Have you registered your email with the Borough so that you can receive timely e-blasts, as well as weekly emails on what is happening in town?

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Answered: 830 Skipped: 83



## Have you registered your email with the Borough so that you can receive timely e-blasts, as well as weekly emails on what is happening in town?

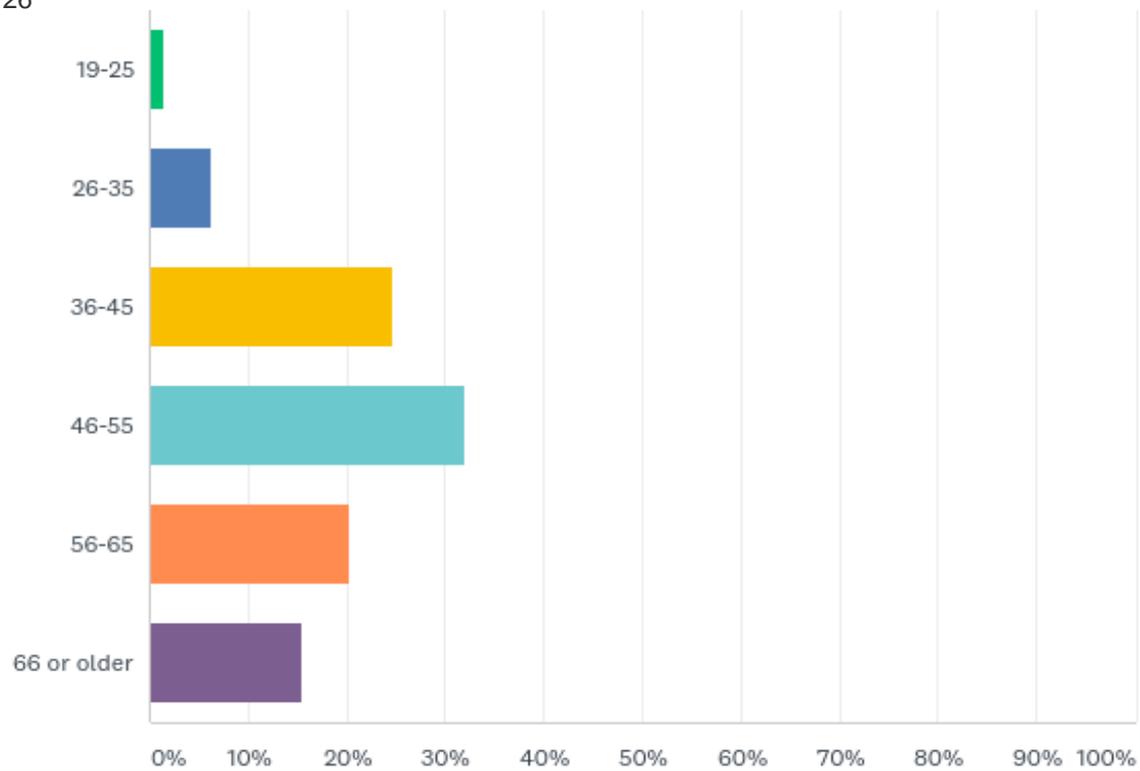
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Answered: 830 Skipped: 83

ANSWER CHOICES	RESPONSES	
Yes	83.01%	689
No	16.39%	136
TOTAL	830	

# What is your age?

Answered: 787 Skipped: 126



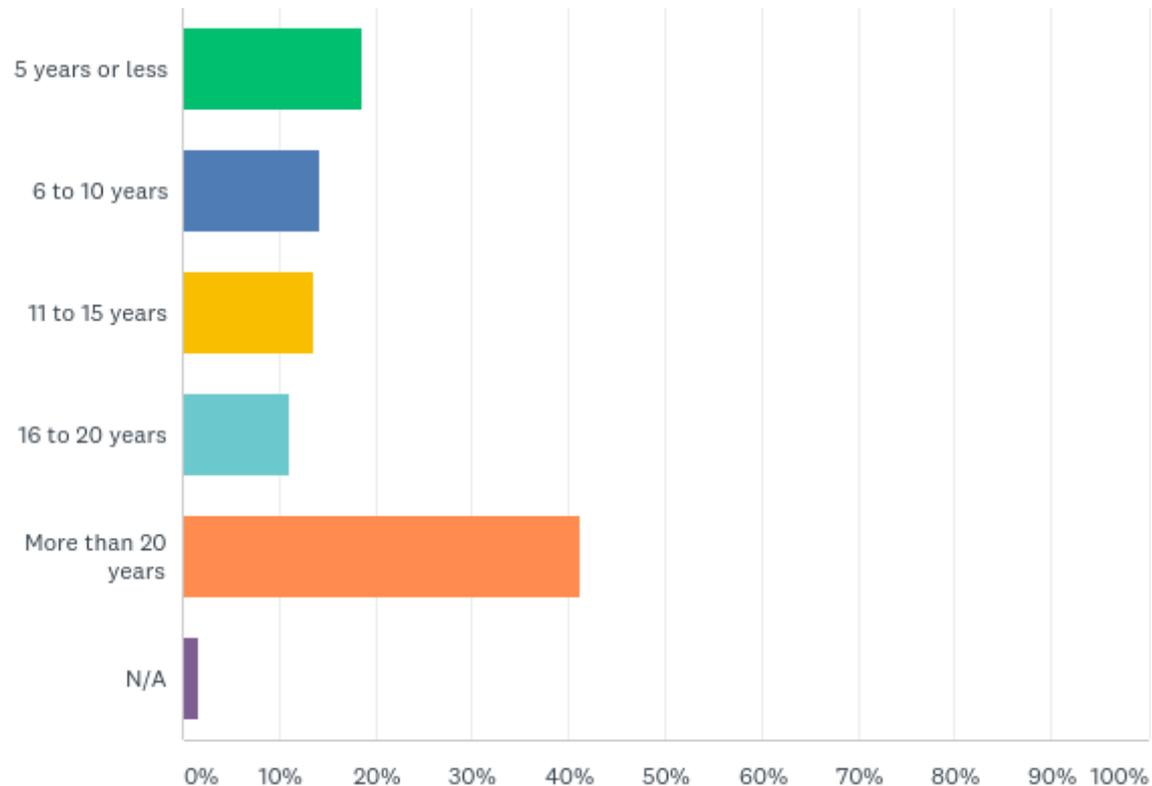
## What is your age?

Answered: 787 Skipped: 126

ANSWER CHOICES	RESPONSES	
19-25	1.40%	11
26-35	6.23%	49
36-45	24.65%	194
46-55	32.02%	252
56-65	20.20%	159
66 or older	15.50%	122
TOTAL		787

# How long have you lived in Fair Haven?

Answered: 810 Skipped: 103



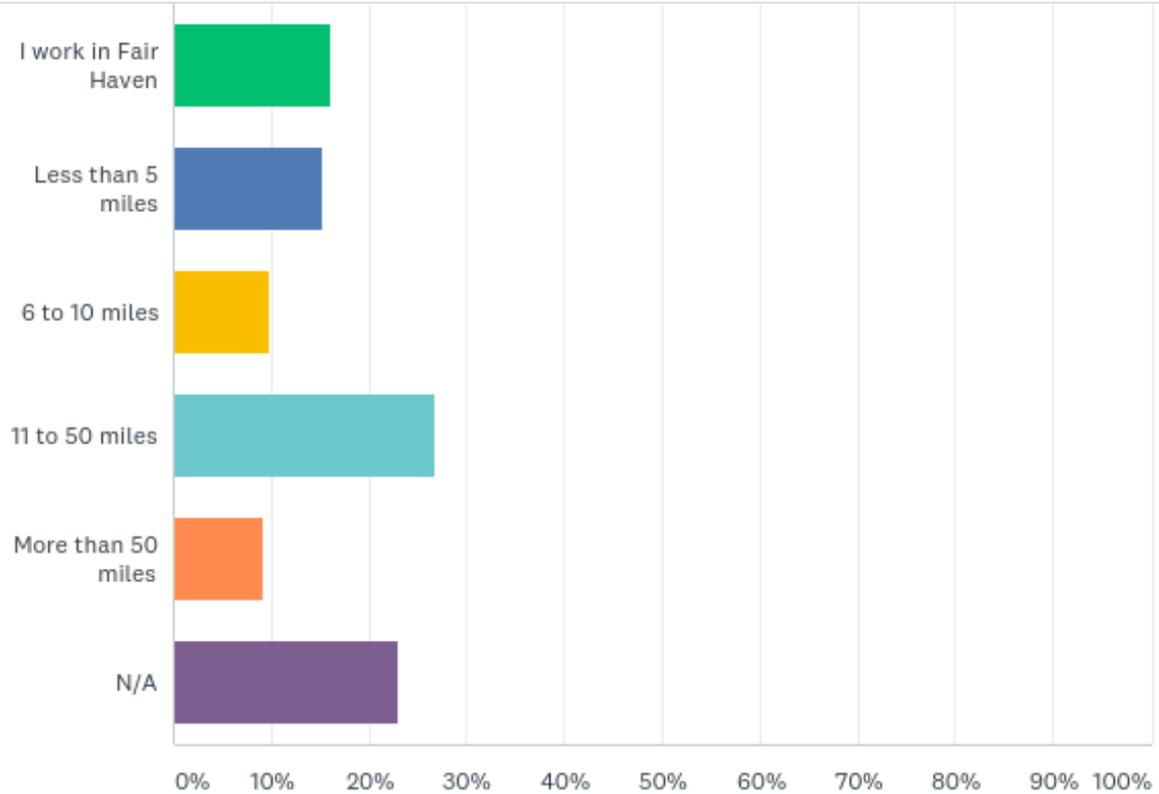
# How long have you lived in Fair Haven?

Answered: 810 Skipped: 103

ANSWER CHOICES	RESPONSES	
5 years or less	18.52%	150
6 to 10 years	14.20%	115
11 to 15 years	13.58%	110
16 to 20 years	10.99%	89
More than 20 years	41.11%	333
N/A	1.60%	13
TOTAL		810

# How far do you travel to work?

Answered: 807 Skipped: 106



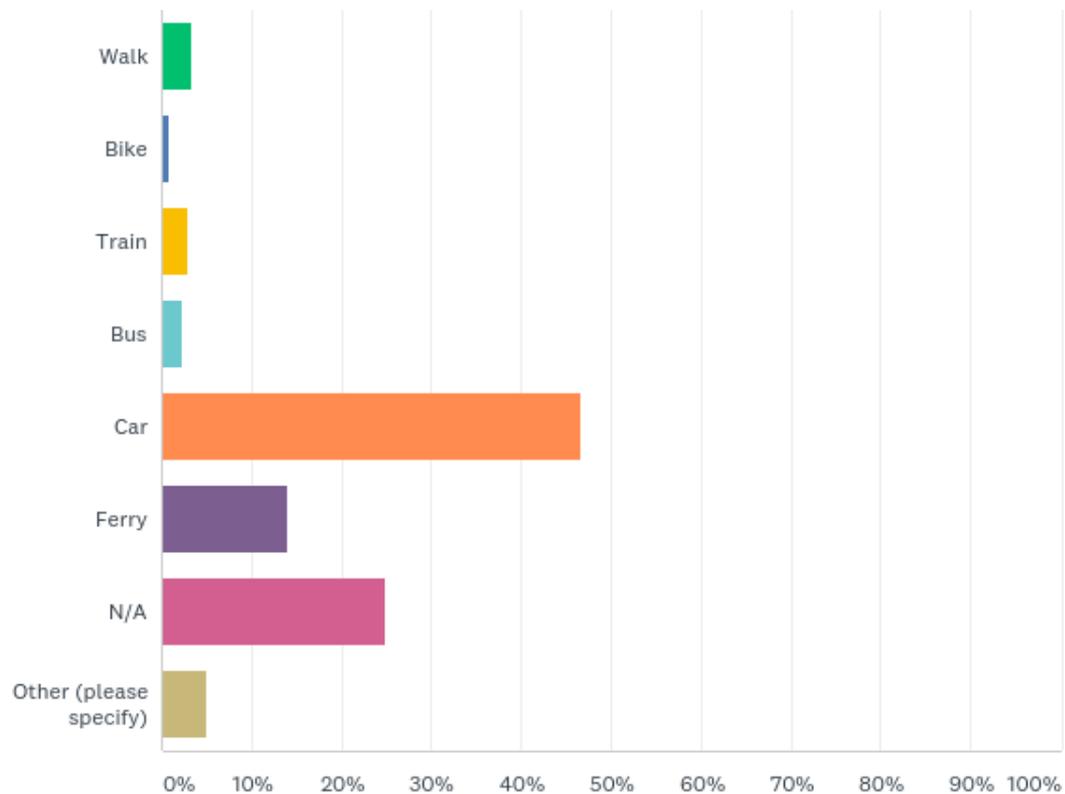
# How far do you travel to work?

Answered: 807 Skipped: 106

ANSWER CHOICES	RESPONSES	
I work in Fair Haven	16.11%	130
Less than 5 miles	15.24%	123
6 to 10 miles	9.79%	79
11 to 50 miles	26.77%	216
More than 50 miles	9.17%	74
N/A	22.92%	185
TOTAL		807

# How do you travel to work?

Answered: 801 Skipped: 112



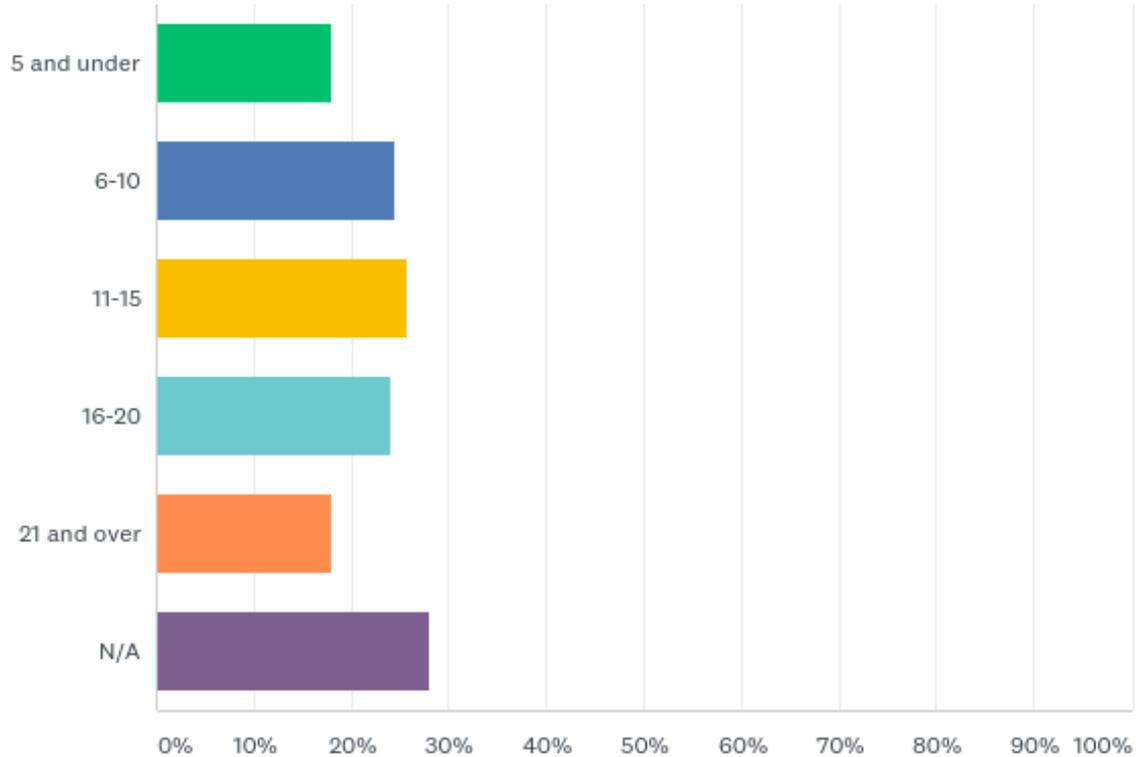
# How do you travel to work?

Answered: 801 Skipped: 112

ANSWER CHOICES	RESPONSES	
Walk	3.37%	27
Bike	0.75%	6
Train	2.87%	23
Bus	2.37%	19
Car	46.57%	373
Ferry	13.98%	112
N/A	24.97%	200
Other (please specify)	5.12%	41
<b>TOTAL</b>		<b>801</b>

# What are the ages of children in your home? (Check all that apply)

Answered: 803 Skipped: 110



## What are the ages of children in your home? (Check all that apply)

Answered: 803 Skipped: 110

ANSWER CHOICES	RESPONSES	
5 and under	18.06%	145
6-10	24.41%	196
11-15	25.78%	207
16-20	24.03%	193
21 and over	17.93%	144
N/A	28.02%	225
Total Respondents: 803		